

PSU FOUNDATION 2030 VISION MAP

Our vision: A virtuous cycle of breakthrough giving and deepening engagement with diverse alumni, donors and community partners that will transform what is possible for PSU and help power our vibrant city.

Our mission: To inspire donors, engage alumni and community, and steward resources to support and enhance Portland State University's vital impact.



CAMPUS STAFF STUDENTS FACULTY PDX

KEY STAKEHOLDERS



PSU LEADERS



DYNAMIC BOARDS



INSPIRED DONORS



ENGAGED ALUMNI



COMMUNITY PARTNERS

STRATEGIC PILLARS FOR THE FUTURE



BREAKTHROUGH GIVING

We will foster transformational investment at higher and broader levels, amplify storytelling about the power of philanthropy, and launch the next campaign to support PSU.



MIGHTY ALUMNI

We will work with PSU to cultivate alumni as a powerful community force, refining programs to deepen their engagement and to expand alumni giving and advocacy.



EQUITABLE SUCCESS

We will recruit and support a more diverse staff and volunteer board, deepen philanthropic engagement with communities of color, and apply an equity lens to our activities.



STRONG FOUNDATION

We will be a financially stable, operationally nimble organization that values and develops staff, cultivates partnerships, and flexes to emerging opportunities.



FORWARD FOCUS

We will substantially widen the philanthropic funnel of donors and advocates through intentional embrace of data, new technologies, and novel approaches.