

the
IMPACT
OF
GIVING

2019 Philanthropic Highlights



PSU
Foundation

PORTLAND STATE UNIVERSITY



YOU LAUNCHED A
HISTORIC
CAMPAIGN

This year your contributions to Portland State University sparked thousands of moments that brought new opportunities and possibilities to life. This album rounds up a few of our favorites. Thank you for all that you have done to support and to serve!



LET KNOWLEDGE SERVE

The Campaign for PSU

Campaign totals from
July 1, 2012 – June 30, 2019:

\$246 **9,734**
MILLION RAISED NEW DONORS

58,705 **19,293**
GIFTS TOTAL DONORS

Last fall 1,200 supporters attended a gala evening celebrating the public launch of a \$300 million fundraising effort to benefit PSU students, faculty, campus and programs — and to let knowledge born at PSU serve our city and world. Renowned jazz artist Esperanza Spalding, whose educational journey included Portland State, took the stage with her PSU mentor Professor Darrell Grant. The two shared a deeply felt conversation about the power of music, trust and love to transform what is possible.



YOU HELPED
SEEK
SOLUTIONS
TO COMPLEX ISSUES

Your gifts sustain centers and programs that serve our city and benefit society.

Philanthropic contributions, including an anonymous gift totaling nearly \$1 million, helped launch the PSU Homelessness Research + Action Collaborative. This important center joins PSU experts in public health, economics, business, design and urban planning with municipal and nonprofit partners to better understand and address homelessness.



Your gifts recruit and retain world-class faculty whose talents instruct and inspire.

YOU EMPOWERED
FACULTY *WHO*
CHANGE LIVES

PSU School of Business faculty standout Dr. Jacob Suher (above), whose research focuses on consumer behavior, was awarded the Blount International Marketing Professorship this year. PSU seeks to create 50 new named professorships by 2022 to give all-star faculty the resources they need to cultivate and share new knowledge.



*YOU CAME
TOGETHER TO HELP
STUDENTS
SUCCEED*

**Your grassroots gifts
gave PSU students
and faculty 129,000
reasons to cheer!**

PSU Days of Giving galvanized friends for a giving bonanza in support of causes across campus. The events inspired 1,340 faculty, students, staff and alumni to give \$129,000 in support of more than 100 projects and initiatives near and dear to their hearts. Above: civil engineering student Polina Polikakhina's choice was the PSU Steel Bridge Team.



Contributions from corporations and foundations provided nearly \$7 million in PSU projects with local and global impact.

YOU INSPIRED
**FUTURE
INVENTORS**

This summer, Invention Bootcamp entered its fourth year of empowering the next generation of problem solvers. This pre-college intensive program, made possible by a grant from The Lemelson Foundation, provides historically underrepresented high school students with hands-on experience building inventions to change the world.



More than \$5 million
in capital gifts
created new spaces
for students to soar.

*YOU BUILT AMAZING
PLACES FOR*
**WINNING
MOMENTS**

This March freshman Desirae Hansen hit a 12-foot jump shot with three seconds left to clinch the Big Sky title and an NCAA Tournament entry for PSU's women's basketball team. A stunning new home for Viking Athletics — and every Portland State facility fueled by donor contributions — is transforming what's possible across campus.

A group of people, mostly men, are participating in a Pride parade. They are wearing blue t-shirts with a rainbow unicorn logo and the letters 'PSU'. Some are holding signs, one of which says 'Support QUEER & TRANS'. They are also wearing rainbow hats and sunglasses. The background shows a city street with buildings.

YOU TOOK PRIDE IN PSU

Public advocacy by donors and alumni gave voice to PSU's community value.

This year the PSU Alumni Association (PSUAA) connected alumni, parents and friends of Portland State with myriad ways to network, learn and give back. These actions did more than engage individuals — they propelled the university forward. Above: PSUAA and the Queer Resource Center organized participation in Portland Pride 2019.



This year you gave a
total of \$7,820,296
to support critical
student scholarships.

*YOU MADE
POSSIBLE THEIR
**BRIGHT
FUTURES***

This June more than 6,000 students graduated from PSU, many the first in their families to attend college. Around one in ten made it to the big day thanks to donor-supported scholarships that reduced financial barriers and helped ensure their success. Their achievements were especially sweet to donors rooting for them from the beginning.



HERE'S HOW YOU GAVE IN 2019

Data from FY19: July 1, 2018 to June 30, 2019
Every gift matters, no matter the size.

4,379
DONORS GAVE LESS THAN
\$1,000, TOTALING
\$814,226
(WOW!)

24%
OF DONORS GAVE
MULTIPLE TIMES
(HURRAH!)

1,665
FIRST TIME
DONORS
(NICE!)

ALTOGETHER
5,235
DONORS GAVE A TOTAL OF
\$43,496,014
to create an amazing impact. Thank you!

Check psuf.org beginning Dec. 1, 2019 for audited financials.



THANK YOU.

We are grateful for the many dedicated volunteers and donors working in support of PSU's mission to let knowledge serve the city — and world.

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ON THE COVER:
Scholarship recipient
and French horn virtuoso
Santiago Valenzuela

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